Help athletes achieve their peak performance with SilvaClean®

Until now, hygiene efforts in athletics have focused largely on the obvious sources of contamination i.e. hard surfaces. But studies have proven that fabrics are capable of harboring harmful odor- and stain-causing bacteria, mold and mildew.

According to the Centers for Disease Control and Prevention, staph bacteria that are resistant to multiple classes of antibiotics are more likely to occur in the “5 C’s”: areas such as sports locker rooms where there is crowding, skin-to-skin contact, compromised skin from cuts or abrasions, contaminated items and surfaces, and lack of cleanliness.

SilvaClean technology is now a breakthrough key preventive strategy in the sports sector to help reduce microbial growth on athletic gear. SilvaClean is a patented, EPA-approved, and eco-friendly technology that uses silver ions, a natural antimicrobial, to eliminate and protect against harmful odor- and stain-causing bacteria, mold and mildew on fabrics. Linens ranging from towels to uniforms are treated with SilvaClean each time they are laundered, ensuring lasting protection and the cleanest possible environment.

### The problem

- Studies show that fabrics harbor bacteria, mold and mildew for months – prior to, during and after they are used
- Debilitating MRSA infections are increasingly common among professional and student athletes in sports such as football, wrestling, soccer, basketball, lacrosse, martial arts, and baseball

### The SilvaClean solution

- Proven in peer-reviewed studies to be effective and long-lasting
- Integrates seamlessly into the current laundry process – no need for process changes or additional staff training
- Works on all existing textiles/inventory
- Ensures athlete comfort and confidence