

CASE STUDY

SilvaClean® helps Anaheim Ducks maintain top hygiene standards



Background

Since their introduction to the NHL in 1993, the Anaheim Ducks Hockey Club have put player health and well-being first. Whether building an expansion team from scratch or winning California's first Stanley Cup, player and staff safety have been essential to the club's success.



Applied Silver's EPA-registered SilvaClean technology infuses all laundered fabrics with the long-lasting and sustainable antimicrobial power of silver that never drops off, continuously killing pathogens, mold, and mildew and extending the lifespan of fabrics.

With the announcement that the 2019-2020 NHL season would be indefinitely paused and the uncertainty of a world in a pandemic, the Ducks knew that every detail of player, staff, and management safety needed to be considered for an eventual return to play at the Honda Center.

Search for a Solution

Infection prevention, hygiene, and the conversation around germs have never been more important than they are now. As the Ducks searched for ways to keep their players, staff, and management safe, they knew partnering with Applied Silver would be crucial for the safety of the organization.



"Early in this process, it became apparent we were going to need to look at new technologies ... We needed not only a vendor and supplier, but we needed a partner."

Graham Siderius, VP of Corporate Partnerships

Applied Silver is setting a new standard of cleanliness and hygiene in sports, healthcare, and hospitality by creating a world where everyday fabrics kill harmful bacteria, mold, and mildew. Its patented SilvaClean cloud-based smart technology doses all laundered fabrics with ionic silver, rendering them residually antimicrobial. Clinically validated to reduce harmful pathogens and germs, SilvaClean also eliminates odor, removes stains, and reduces static.

Moment of Greatness

The Anaheim Ducks and Applied Silver signed a partnership in December 2020 to enhance safety protocols and better protect the organization from the spread of harmful pathogens, making them the first NHL team to adopt the SilvaClean technology. The SilvaClean technology has been used on all player uniforms, towels, face coverings, and other launderable fabrics.

"[The Ducks] are lucky to find an innovative partner like Applied Silver to help us enhance our safety protocols and protect our players and staff. The smart technology offered by Applied Silver is easy to use and its ability to remove pathogens and germs made it a must have, especially this year. We work with player jerseys and other fabrics in the locker room on a daily basis and this product has helped keep a clean and safe environment for everyone."

Chris Aldrich, Head Equipment Manager



Outcome

The 2020-2021 NHL Regular Season was approached with caution, with fanless games and limited off-ice activities. Despite these protocols, teams across the NHL dealt with game cancellations due to the spread of pathogenic microbes. With the help of SilvaClean, the Ducks maintained top hygiene standards around player and team operations, and completed the 56-game season as one of the few teams with no canceled games due to player infections. In addition to player safety and health, the Ducks noted no disruption to operations or staff scheduling, plus odor reduction on uniforms and equipment. The Anaheim Ducks found that Applied Silver met all their needs from odor reduction and cleanliness to infection prevention.